

# EDUCAUSE Center for Applied Research

# IT organization and governance

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Robert B. Kvavik

### IT senior-most leadership title

		% of
Official title of senior most leader	Count	responses
President/chancellor	1	0.3
Provost/academic vice president/chancellor	1	0.3
Vice president/chancellor	70	21.2
Vice provost	14	4.2
Associate or asst. vice president/chancellor	46	13.9
Associate or assistant vice provost	9	2.7
Chief information officer	158	47.9
Chief operating officer	1	0.3
Chief financial officer	1	0.3
Chief technology officer	28	8.5
Chief security officer	2	0.6
Dean	8	2.4
Director	87	26.4
Manager/supervisor	2	.6
College/university librarian	5	1.5
Professor	17	5.2
Lecturer	1	.3
Other	14	4.2
Total responses	330	100.0

### **Areas of responsibility**

Responsibility area	Se nio r I T po si tio n	Perce nt
Institution-wide ITp olicy	319	96.7%
Ins tit u ti o n -w ide ITp lanni ng	3 1 9	96.7%
Datacom munications	3 1 8	96.4%
Ad minis trative sys tems	3 1 7	96.1%
Institution-wide IT security	3 1 5	95.5%
Softwar e licen sin g	3 1 5	95.5%
Acade miccomputing	3 0 5	92.4%
User supportandtraining	296	89.7%
Websupport services	290	87.9%
Voice comm uni cations	2 4 9	75.5%
Media services	162	49.1%
High perform ancecomputing	1 4 7	44.5%
Distance education	1 3 9	42.1%
Television services	1 3 8	41.8%
Instruction al de velopme nt	1 2 4	37.6%
Printing	103	31.2%
Record s ma nagement	7 7	23.3%
Ma ils ervices	5 9	17.9%
Othe r	5 8	17.6%
Computer store	5 7	17.3%
Cop yin g/r e pro g rap hi cs e rv ices	5 6	17.0%
Library	5 4	16.4%
Ins titutional research	3 9	11.8%

#### **Number of employees**

Senior-most position	Frequency	Percent
Not responsible for a unit	1	.3
Less than 5	12	3.6
<b>5 - 10</b>	20	6.1
11 - 25	70	21.5
<b>26 - 50</b>	76	23.0
<i>51 - 75</i>	42	12.7
76 - 100	26	7.9
101 - 150	29	8.8
151 - 200	21	6.4
201 - 250	10	3.0
251 - 300	12	3.6
301 - 350	1	.3
Over 350	9	2.7
Total	330	100.0

#### **Budget**

Senior-most position	Frequency	Percent
Not responsible for a unit budget	1	.3
Less than \$250,000	12	3.7
\$250,001 - 500,000	7	2.2
\$500,001 - 1,000,000	28	8.7
\$1,000,001 - 5,000,000	151	46.7
\$5,000,001 - 10,000,000	54	16.7
\$10,000,001 - 20,000,000	39	12.1
\$20,000,001 - 30,000,000	15	4.6
\$30,000,001 - 40,000,000	7	2.2
Over \$40,000,000	9	2.8
Total	323	100.0

#### Highest degree earned

Degree earned	Senior most IT leader	IT professional	Total
Doctorate	74	173	247
	22.4%	11.4%	13.4%
Other professional degree	19	65	84
	5.8%	4.3%	4.6%
Masters	165	622	787
	50.0%	41.1%	42.7%
Baccalaureate	64	532	596
	19.4%	35.2%	32.4%
Associate		61	61
		4.0%	3.3%
Other	8	59	67
	2.4%	3.9%	3.6%
Total	330	1512	1842
	100.0%	100.0%	100.0%

#### **Plans**

Formal institution-wide strategic plan	414	69.6%
Formal IT planning process	332	56.0%
Have formal IT plan	328	55.9%
Use formal IT strategic planning model	250	42.4%

#### IT plan best at the following

IT plan best at:	All I	Percent Sen	ior-most P	Percent
Communicating IT strategies and priorities	815	44.1%	192	58.2%
Directing efficient use of existing resources	733	39.6%	131	39.7%
Aligning IT investments with institution	696	37.6%	163	49.4%
Influencing adoption of new technologies Establishing IT objectives and	442	23.9%	57	17.3%
measures Inspiring thinking about role	426	23.0%	86	26.1%
and use of IT	318	17.2%	80	24.2%
Resolve allocation conflicts	285	15.4%	52	15.8%
Other	201	10.9%	14	4.2%

#### IT plan and the institution

	Mean	Senior- most
Institution has a clearly articulated vision, mission & strategy	3.79	4.06
IT is prominent element in institution-wide strategic plans	3.64	3.82
Central IT organization priorities are derived from clearly articulated institutional priorities	3.21	3.69
Institution has effective process for setting IT priorities	3.10	3.55
Departmental IT plans are aligned with institutional IT plans	2.96	3.41
Institution's IT planning process is broadly inclusive & well understood	2.72	3.23
Deans/dept heads look to institutional IT strategic plan when making own IT investment decisions	2.64	3.00

### Central IT sets standards of purchase of hardware/software

	Frequency	Percent	Cumulative Percent
Almost never	23	3.9	3.9
Rarely	21	3.5	7.4
Sometimes	67	11.3	18.7
Often	105	17.7	36.4
Almost always	374	63.1	99.5
DK	3	.5	100.0
Total	593	100.0	

#### Central IT can retain unexpended funds

	Frequency	Percent	<b>Cumulative Percent</b>
Almost never	190	31.9	31.9
Rarely	62	10.4	42.4
Sometimes	138	23.2	65.5
Often	60	10.1	75.6
Almost always	133	22.4	98.0
DK	12	2.0	100.0

#### Institution has top policy committee

	Frequency	Percent	<b>Cumulative Percent</b>
Yes, reports to respondent	153	25.9	25.9
Yes, reports to someone else	229	38.7	64.6
No	209	35.4	100.0
Total	591	100.0	

#### **Authority of policy committee**

Authority of policy committee	Count	Valid percent
Advisory	374	98.7%
IT policy	271	72.5%
Governance	160	44.2%
Other	88	32.8%
Budgetary	69	19.2%
IT operations	67	18.8%
Fee setting	55	15.4%

### Central IT's interaction with the university community

	Mean	Mean Sr-most
Meet with in conduct of job: oth ers in own organization	4.45	4.37
Meet with in conduct of job: immediate management	4.27	4.32
Meet with in conduct of job: oth er managers/supervisors	3.96	3.74
Meet with in conduct of job: department/unit heads	3.81	3.67
Meet with in conduct of job: administrative executives	3.71	4.12
Meet with in conduct of job: faculty	3.65	3.76
Meet with in conduct of job: technical peers in other campus	3.56	3.27
organizations/departments		
Meet with in conduct of job: fun ctional peers in other	3.50	3.47
campus organizations/departments		
Meet with in conduct of job: deans	3.10	3.85
Meet with in conduct of job: students who are not employees	3.04	2.98
Meet with in conduct of job: IT vendors	3.01	3.22
Meet with in conduct of job: provost/academic vice president	2.82	4.13
Meet with in conduct of job: president/chancellor	2.15	3.63
Meet with in conduct of job: trustees/regents/governing	1.71	2.71
board		

#### Participation with central IT

	Mean	Std. Deviation
How often sr. managers from affected departments participate in initiation/authorization stage of IT initiatives	3.70	.944
How often sr. managers from affected departments participate in planning stage of IT initiatives	3.60	.939
How often sr. managers from affected departments participate in implementing stage of IT initiatives	3.33	1.057
How often sr. managers from affected departments participate in post-implementation review/assessment stage of IT initiatives	3.19	1.051
How often sr. managers from affected departments participate in controlling/monitoring/measuring progress stage IT initiatives	3.17	1.009

#### Links with other departments

		Total
Central IT formally assigns specific person as IT liaison to each major unit/function	Yes	732
		43.4%
	No	820
		48.6%
	DK	136
		8.1%
Total		1688
		100.0%

#### IT governance

	Mean	Senior- most
Top IT leader is perceived as responsible for institution's	3.61	4.07
IT governance structure		
Administration is actively involved in IT governance	3.58	.952
process		
IT governance process is effective at institution	3.08	3.68
Faculty members are actively involved in IT governance	2.99	3.33
process		
Deans are actively involved in IT governance process	2.91	3.10
IT governance process is well understood at institution	2.76	3.69

#### **Qualities of the IT organization**

	Mean Se	nior-most
IT organization has staff members who are well trained in	3.87	4.06
technologies required to do their jobs		
IT organization proactive in developing vendor	3.84	4.12
partnerships/negotiating contracts that significantly benefit		
campus community		
IT organization quickly & effectively resolves problems that	3.84	4.30
arise during campus IT project implementations	0.00	4.04
IT organization is increasingly influential	3.80	4.21
IT organization resolves IT vendor software problems &	3.77	4.14
conflicts fairly & promptly IT organization fosters responsible experimentation &	3.75	4.20
innovation	3.75	4.20
IT organization sets IT architecture & standards that guide	3.73	4.30
independent IT decisions of divisions/departments	5.75	4.50
IT organization is final authority on campus-wide IT	3.71	4.43
infrastructure decisions	<b>U.</b> .	
IT organization is perceived as delivering high quality	3.63	4.17
services		
IT organization maintains excellent relationships with other	3.52	4.14
units across campus		
IT organization makes organizational & personnel changes	3.48	3.96
to accommodate deployment of new technologies		
IT organization actively communicates IT architecture to	3.38	3.83
campus	0.00	0.04
IT organization has strong project management & process	3.30	3.81
management skills IT organization works with major users to establish	3.18	4.27
measurable service level agreements	3.10	4.27
IT organization regularly measures customer satisfaction	3.06	3.38
with IT services	3.00	5.50
IT organization regularly uses metrics to evaluate	2.87	3.12
performance of IT activities	2.0.	0.12

#### **Impact of IT initiatives**

	Mean	Senior- most
IT initiatives challenge long standing procedures & processes	3.67	3.98
Institution has reputation for being forward thinking in use of IT	3.53	3.77
IT initiatives often result in sustainable & postive cultural change	3.44	3.78
IT initiatives result in highly innovative charges in administrative offices	3.17	3.57
People at institution have clear understanding of how IT projects relate to institutional strategy & goals	2.82	3.28

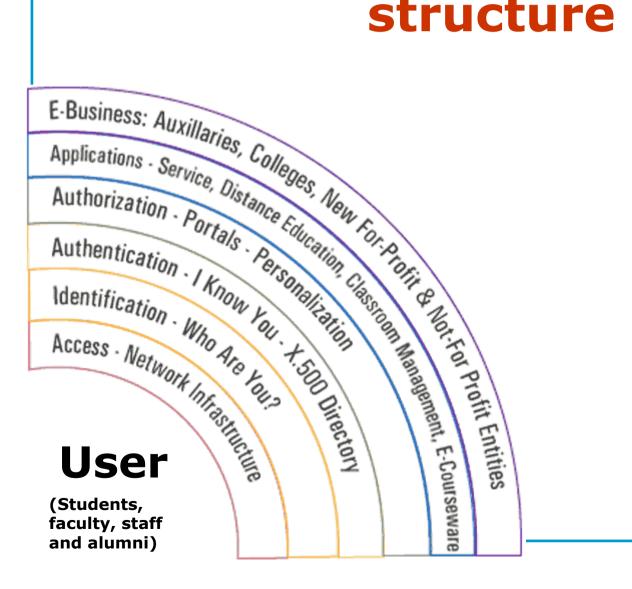
#### **Skills required of IT leaders**

Top skills	All	Percent Sen	ior-most l	Percent
Ability to communicate	1626	87.9%	295	89.4%
Strategic thinking and				
planning	1293	69.9%	279	84.5%
Knowledge of technology	765	41.4%	112	34.2%
options Understanding business	765	41.4%	113	34.2%
processes	674	36.4%	132	40.0%
Technical proficiency	492	26.6%	35	10.6%
Ability to				
influence/salesmanship	343	18.5%	84	25.5%
Negotiation skills	243	13.1%	39	11.8%
Other	60	3.2%	6	1.8%

#### **Barriers to leadership**

29.8% 39.8% 30.2%	<b>Senior- most</b> 167	Percent 50.6%
45.8% 39.8%	167	
39.8%		50.6%
	104	
	1 ()4	04 504
20 20/-	_	31.5%
30.2%	96	29.1%
	_	
	_	22.1%
25.4%	95	28.8%
21.6%	64	19.4%
20.6%	82	24.8%
14.2%	54	16.4%
14.1%	30	9.1%
13.2%	54	16.4%
12.4%	56	17.0%
8.8%	23	7.0%
7.2%	12	3.6%
5.8%	29	8.8%
	17	5.2%
	<del></del>	1.5%
	20.6% 14.2% 14.1% 13.2% 12.4% 8.8% 7.2%	25.4%       95         21.6%       64         20.6%       82         14.2%       54         14.1%       30         13.2%       54         12.4%       56         8.8%       23         7.2%       12         5.8%       29         4.3%       17

## New governance and planning structure



#### **Questions and comments**

Kvavik@umn.edu